

Pride In Place Bootle South

Neighbourhood Board Member

About the Role

Bootle South is one of 244 neighbourhoods participating in the Government's *Pride in Place* programme, an ambitious long-term initiative designed to empower residents to shape the future of their community. The programme places local voices at its core, aiming to strengthen community pride, regenerate neighbourhoods and develop thriving, safe and welcoming places to live.

Pride in Place will fund up to £20 million investment into the Bootle South area over the next 10 years.

We are seeking people with a real, personal connection to the Bootle South area to join the Independent Neighbourhood Board, which will be responsible for deciding how *Pride in Place* funding will be invested in the local area, based on the wants and needs of the local community.

Alongside the independent Chair, MP and local councillors, Board members will help shape a shared vision and lead positive, meaningful change for Bootle South residents.

You can be new to this kind of work and do not need to have experience of sitting on other Boards, as training and support will be provided. **What matters most** is that you have a commitment to influencing and seeing through positive change to improve your local community.

The Neighbourhood Board will have a broad range of voices and perspectives, ensuring that it is representative of the wider community.

Membership is open to anyone with a strong connection to the area, including people who live, work, campaign, volunteer, or lead community or faith groups locally. We welcome applications from residents, businesses, people involved in local sports clubs, arts, culture, heritage groups, and public services such as schools and healthcare providers.

We particularly welcome applications from local residents, young and old, including people from diverse ethnic backgrounds, those with experience of disability, the care system, or other underrepresented groups.

All applications are encouraged, **regardless of background or experience**, as training and support will be provided.

To make the role accessible to all, expenses, including travel, childcare, and other forms of support will be considered to support your involvement board activity.

Where is the 'Bootle South' area?

The *Pride in Place* area covers only part of Bootle. The government defined this area using a range of data and measures.

You can see the map of the area in **Annex B**.

Who we are looking for:

We are seeking a broad range of voices and perspectives, to ensure that the Independent Neighbourhood Board is representative of the local community.

We are looking for proactive, trusted and community-minded people who:

- **Are from, live, work or volunteer within the Bootle South area, who really care about and are proud** of their local area.
- **Have a good understanding of the local area**, its people, challenges, and opportunities.
- **Are happy to speak up but also listen** to other people's views.
- **Can act calmly** even where there are differences of opinion or disagreement.
- **Are prepared to represent the interests of others**, not just their own views or personal or organisational interests.
- **Have ideas and like to find solutions** to local issues.
- **Can regularly attend and actively participate** in Neighbourhood Board meetings and, where required, are happy to help with the wider work of the Board (beyond the meetings).
- **Are committed to longer-term involvement.**

How to Apply / Next Steps

Please submit a **short letter of application** to contact@prideinplacebootle.org.uk:

In your letter of application, **please explain**:

- How you meet the criteria for the role
- Why you believe you are well placed to be a member of the Neighbourhood Board

Closing Date: Wednesday 10th June 2026 at 17:00

- Interviews will take place soon after the closing date.

For an informal discussion about the role, please contact: contact@prideinplacebootle.org.uk and leave your name and phone number and someone will get back to you asap.

We reserve the right to close this vacancy early if sufficient applications are received.

Appendix A Role Description: Independent Neighbourhood Board Member

- Role:** Neighbourhood Board Member – Pride in Place, Bootle South.
- Salary:** Unpaid voluntary role (reasonable expenses reimbursed).
- Location:** South Bootle area – location of meetings to be confirmed.
- Hours:** Frequency of Board meetings to be confirmed – more frequent in early planning stages (2026) - reducing to quarterly (TBC) from year-2. *Meetings are likely to be 2 hours in duration, plus time to prepare and follow-up*
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Purpose of the Role:

To positively contribute to the Neighbourhood Board's role in delivering Bootle South's local approach to *Pride in Place*, which is built around the following core objectives:

1. *To build stronger communities* – all places should have strong relationships and a collective sense of belonging to their community. This helps bring people together to build community cohesion and resilience, helping people to feel proud of their area and safe in their neighbourhood.
2. *To create thriving places* – every part of the UK deserves to have vibrant neighbourhoods and communities with busy high streets, a good range of local amenities and high-quality physical infrastructure.
3. *To empower people to take back control* – everybody should be empowered and in control of their lives and have a say over the future of their community.

To be collectively responsible for deciding on how *Pride in Place* funding will be invested in the local area, based on the wants and needs of the local community, and then making sure this happens. This will be achieved through shaping the development of and monitoring progress against the local *Pride in Place* Plan, which will lay out a 10-year vision and 4-year investment plan for the local area.

Board member responsibilities:

- Attend and actively participate in Board meetings. which will be at least four times a year.
- Actively take part in discussions and decision-making processes, representing the interests of local communities, regardless of personal or organisational affiliation or interests. In doing so, help to think about solutions to community issues by bringing insight and ideas, but not by pushing personal agendas.
- Be prepared to welcome and listen to the views of others on the Board.
- Keep well informed of local perspectives and issues. Listen to local people by engaging with residents, businesses, and grassroots organisations to ensure that the *Pride in Place* Plan reflects their priorities.
- Ensure that local people feel heard and have confidence that funding is being spent in the right way and on the right things.

- Sign up to a code of conduct based on the Seven Principles of Public Life (the Nolan Principles): Selflessness, Integrity, Objectivity, Accountability, Openness, Honesty, and Leadership.
- Declare any conflicts of interests and sit out on discussions and decisions that are relevant to that conflict. *Support will be provided on how to do this once the Board is set up.*
- Declare any gifts or hospitality offered or given to you.
- Be open to learn and to receive feedback on your role as a Board member and take part in any required training and development activities.

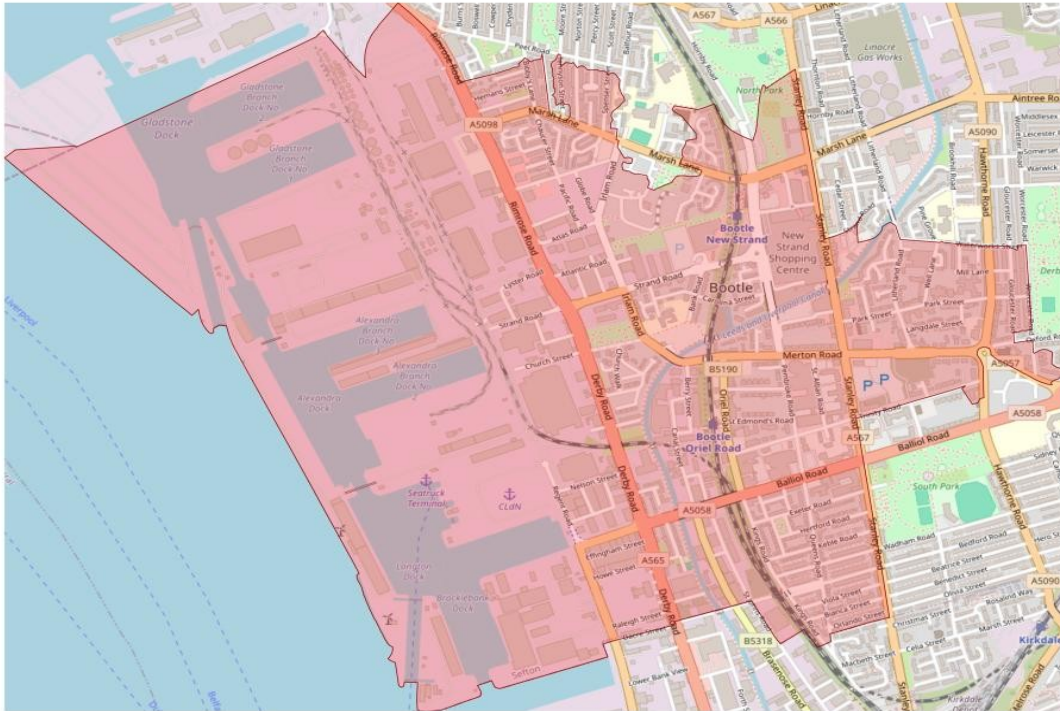
Appendix B Bootle South Boundary Map (draft)



Ministry of Housing,
Communities &
Local Government

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Map showing the boundary and surrounding context of Bootle South



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