

PRIDE IN PLACE

LED BY YOU – BACKED BY UK GOVERNMENT **L20**

Pride in Place: Bootle South

Development of Pride in
Place 10-year Vision
Neighbourhood Board Meeting
4th September 2026



Sefton CVS
Supporting Local Communities

Sefton Council



PRIDE IN PLACE

LED BY YOU – BACKED BY UK GOVERNMENT

What to include in your 10-year vision: content checklist



Summary

Our vision for the Bootle South neighbourhood over the next decade

- A community-led vision for long-term change
- Developed with residents and local partners
- Focused on improving the neighbourhood and residents' quality of life
- Clear priorities, actions and measures of success

Key message: A long-term vision shaped by the people who live and work here.

What the 10-Year Vision needs to do

The vision should answer three fundamental questions:

- Where are we now?
- Where do we want to be in 10 years?
- How will we get there together?

It should connect:

Community voice → Evidence → Priorities →
Action → Delivery → Measurement

The plan should be accessible, public-facing and visually engaging.

Section 1: The 10-year Vision

What will our neighbourhood look and feel like in 10 years?

Set out a concise vision describing:

- The neighbourhood we want to create
- How everyday life will improve
- What residents will experience differently
- What success will look and feel like

Suggested content:

A short vision statement supported by 3–5 headline outcomes.

Example structure:

By 2036, Bootle South will be a place where people are proud to live, communities are connected, local places are thriving and residents have greater opportunities to prosper.

Section 2: Place and people

Understand and celebrate the identity of the neighbourhood

Include:

- Geography and location
- History and heritage
- Local identity and character
- Key communities and population
- The story of the neighbourhood so far
- Agreed neighbourhood boundary map

Visual: Use a large map with key assets, communities and places highlighted.

Boundary must match the agreed Neighbourhood Board and Boundary submission.

Section 3: Community engagement

The vision must be rooted in local people's views.

Show:

- Who we engaged
 - Residents, community groups, businesses, different neighbourhoods/geographies
- How we engaged
 - Workshops, surveys, events, online engagement, existing community networks
- How did we reach seldom-heard groups?
 - Who was harder to reach and how we plan to address this?

Visual: Engagement journey / participation diagram?

Guidance specifically asks plans to demonstrate how engagement reached different parts of the community and how seldom-heard voices were included.

Section 3: Community engagement

What We Heard

Turn engagement into a small number of clear themes.

Examples:

Residents told us they want:

1. Better places

Cleaner, greener and safer public spaces.

2. Stronger communities

More opportunities to connect and participate

3. A thriving local economy

More jobs and opportunities

4. Better opportunities for young people

Skills, activities and pathways into work

5. Improved health & wellbeing

Better access to services, nature and recreation

Section 4: What we learned

Combine community voice with evidence

Identify the most important:

Challenges

- What is holding the neighbourhood back?
- Which inequalities or gaps need addressing?
- What could worsen over the next decade?

Opportunities

- What assets can we build on?
- What investment is already planned?
- Where can partnerships create greater impact?

Use:

- Data - local and MHCLG
- Community engagement findings
- Case studies
- Local stories and lived experience

The purpose is to establish a clear evidence base for the priorities that follow.

Section 5: Priorities for change

Turn what we heard and learned into a small number of strategic priorities.

For each priority, answer four questions:

Question	What to demonstrate
Why does it matter?	The problem or opportunity
How did residents shape it?	Evidence of community influence
What does success look like?	Tangible change for residents
What is our approach?	Actions, interventions and investment

This creates a clear line from community engagement → priority → action → outcome.

An Example Priority

Priority 1: A Greener, Safer & More Attractive Neighbourhood

Why it matters

- Residents identified public realm and environmental quality as key concerns.

What residents told us

- Improve neglected spaces
- Create more green space
- Make streets feel safer
- Improve pride in local areas

What we will do

- Improve key public spaces
- Support community-led greening
- Improve walking and cycling connections
- Invest in local environmental improvements

Success looks like

- Better-quality public spaces
- Increased use of parks and community facilities
- Residents feeling safer
- Increased pride in the neighbourhood

Section 6: Delivering the vision together

This isn't just a strategy—it needs a delivery model

Three elements are required:

Community leadership

- Keep residents involved
- Build community capacity
- Continue testing and refining priorities
- Monitor progress and learn

Partnership working

- Community organisations
- Businesses
- LA, public sector partners, CA
- Anchor institutions

Governance & accountability

- Who makes decisions?
- Who is accountable?
- How will decisions be transparent?
- How will projects be selected?

6.1 Community leadership and continuous improvement

Our approach over the next 10 years – our plans to:

- Maintain ongoing community engagement
- Give residents a continuing role in shaping priorities
- Develop Neighbourhood Board leadership and capacity
- Build relationships with trusted local organisations
- Explore community-led delivery models
- Identify and develop community assets
- Seek additional funding and investment
- Review progress and adapt the plan over time

Key principle:

The plan should evolve with the community – not sit on a shelf.

Working Together to Deliver Positive Change



6.2 Partnership working

The plan should clearly explain who contributes what, how partners work together and how their involvement supports delivery.

6.3

Governance, accountability, and decision- making

Clear roles. Clear decisions. Clear accountability.

Set out:

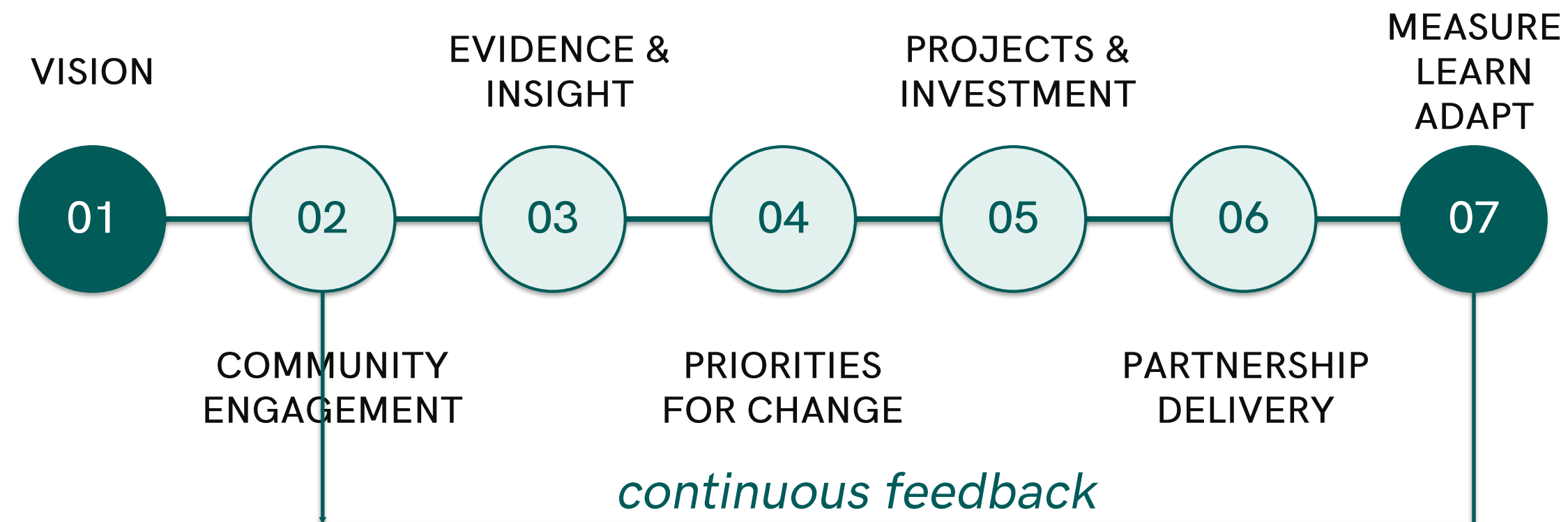
- Neighbourhood Board
 - Membership and leadership
 - Relationship with the local authority
- Role of the accountable body
 - Financial management assurance and compliance
- Decision-making processes
- Transparency arrangements
- How investment decisions will be made
- How projects will be selected and prioritised

Key question:

Can residents understand who is responsible for delivering each part of the Vision?

From Vision to Delivery

Our 10-Year Delivery Framework



Central logic of the 10-year vision

What a Strong Plan Looks Like

A strong Pride in Place 10-year vision should be:

- Community-led - residents shape the priorities
- Evidence-based - decisions are grounded in data and lived experience
- Place-specific - reflects the area's identity and needs
- Outcome-focused - describes tangible improvements
- Deliverable - identifies actions, partners and investment
- Accountable - makes responsibilities and decisions clear
- Adaptable - learns and changes over the decade
- Accessible - written for the public, not just officials

The Story We Need to Tell

From Where We Are Now → Where We Want to Be



Recommended Structure

10-year vision - Recommended Structure

Section	Indicative length
1. The 10-year vision	250–500 words
2. Place & people	500–750
3. Community engagement	~1,000
4. What we learned	~1,000
5. Priorities for change	500–750 per priority
6.1 Community leadership	500–750
6.2 Partnership working	500–750
6.3 Governance & accountability	500–750

Expected length: approx. 30 pages (flexible), submitted as PDF.

Use of diagrams, maps, charts, and other visuals is encouraged to support the narrative.

*4-year investment plan additional to this
- Awaiting MHCLG guidance*



Final Takeaway

A 10-Year Vision, Owned by the Community

The plan should demonstrate a simple proposition:

- We listened to our community
- We understand our place
- We know what needs to change
- We have agreed the priorities
- We know how we will deliver them together
- We will measure progress and adapt over time

The goal is not simply to describe the neighbourhood's future — but to create a credible route to achieving it.

The [official content checklist](#) was published by the Ministry of Housing, Communities and Local Government on 12 August 2026.



Any Questions?

Find out more:
www.prideinplacebootle.org.uk

Get in touch with us:
Email: contact@prideinplacebootle.org.uk

  **@PrideinPlaceBootle**

Pride in Place Bootle South is managed by Sefton Council for Voluntary Service in partnership with Sefton Council as the Accountable Body. The Pride in Place programme is funded by the UK Government through the Ministry of Housing, Communities & Local Government.



Sefton CVS
Supporting Local Communities

Sefton Council 

Sefton Council for Voluntary Service (CVS). Registered Charity No. 1024546.
Registered in England, Company Ltd. by Guarantee No. 2832920.